

MEDIA PACK

GIRL EATS WORLD



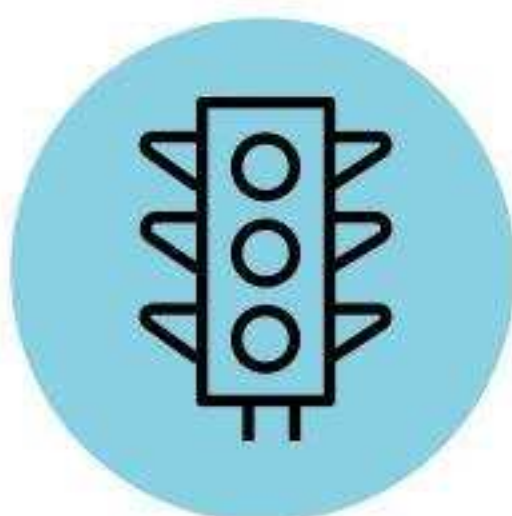
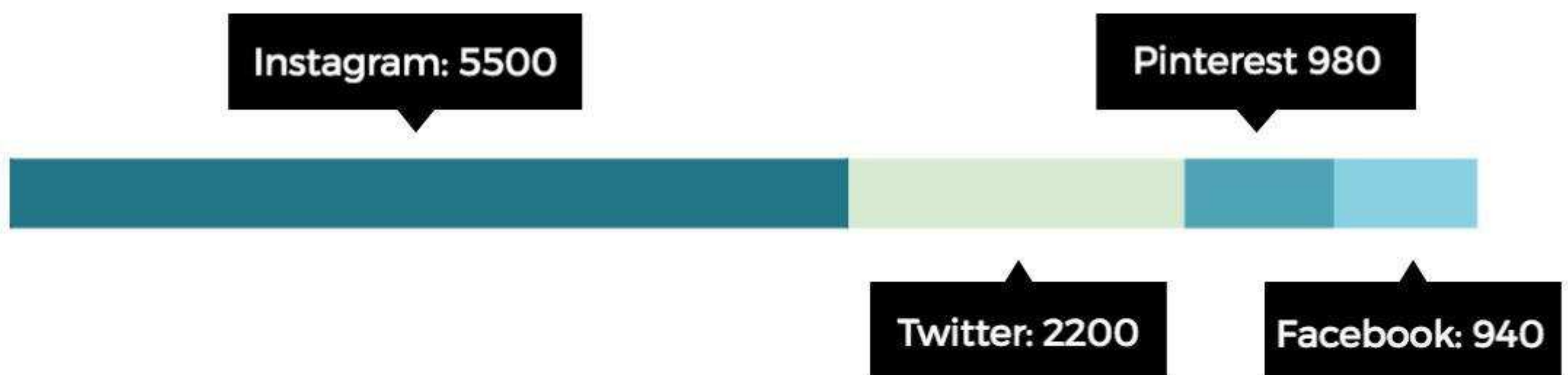
Let's chat!
jo@girleatsworld.co.uk

Nice to Meet You!

I'm Jo, a twenty-something food lover who's been blogging recipes, reviews and fantastic experiences since 2012. You can find me at the bar ordering a rum, in the countryside enjoying rustic retreats or in the city discovering the best spots to eat, sleep and drink.



Social Media Following:



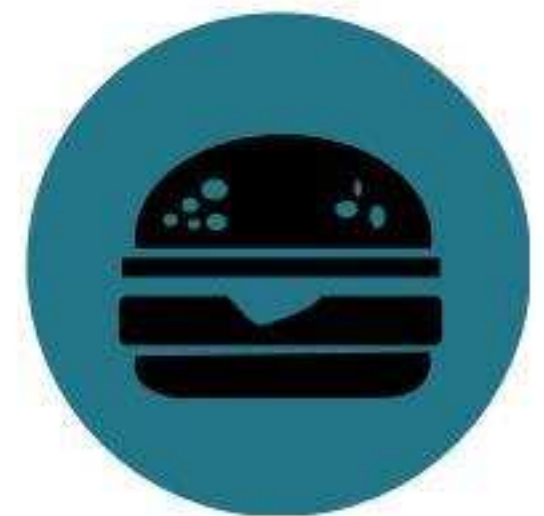
150,000
Reach per month



25%
Of Followers are
from London



61%
Of readers are aged
18-34



Fun Fact
Man V Food star Adam
Richman follows me on
Instagram & Twitter!

Brands That I've Worked With:

SANDERSON
LONDON

✱
HAKKASAN
GROUP

BYRON
PROPER HAMBURGERS

 **Expedia**® **Panasonic**


hungryhouse

Miele boohoo.com



M&S  brabantia

EPIC.
PUBS
VENUES. FOOD. PEOPLE. SERVICE.

smashburger® Currys  PC World

HOLLAND & BARRETT

 **goodfood**
SHOWS



Real
HANDFUL™

The logo for Boursin, featuring the name "boursin" in a green, cursive font with a gold laurel wreath above it.



In addition to working with high profile and household names, I review and work with a vast number of independent and lesser known restaurants, events and brands.

Themes on my Blog:

Hearty Home Cooking:



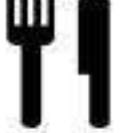
Memorable Food Experiences:



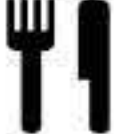
Great Escapes:



What I Offer:

 An unrivalled, insatiable and obsessive love for food!

 Genuine and trustworthy content for readers.

 A passionate and personable writing style.

 Beautiful photography.



Fancy a Chat?

If you have something exciting that readers should know about then I would love to hear from you!

Please email me at: jo@girleatsworld.co.uk

No press releases please as I like to offer readers recommendations from first-hand experience.

Don't Forget to Follow me!

@jogirleatsworld on all social media channels.

Thank You!